



The Deborah Conference
Christian Women Entrepreneurs

Welcome...

27TH MAY 2023
ADELAIDE
#TDC23

GLOBAL
ENTREPRENEURS





"I WILL GIVE YOU THE NATIONS AS YOUR INHERITANCE"
(PSALM 2:8)



WELCOME TO THE CONFERENCE
ACKNOWLEDGEMENT OF COUNTRY
MIGHTY DEBORAH'S EXHORTATION

Maree Cutler Naroba

Acknowledgement of Kurna country

The Deborah Conference acknowledges the Traditional Owners of the country on which we hold the conference today, the peoples of the Kurna Nation, and recognise their continuing connection to land, waters and culture. We pay our respects to their Elders past, present and emerging.



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Part A: Deborah - A woman with a global impact

1. Deborah's position of authority

Judges 4:4

"Now Deborah, a prophetess, the wife of Lappidoth, was judging Israel at that time."

2. Wisdom and counsel

Judges 4:5

"She used to sit under the palm of Deborah between Ramah and Bethel in the hill country of Ephraim, and the people of Israel came up to her for judgment."

3. Leading the nation to victory

Judges 4:14

"Deborah said to Barak, 'Up! For this is the day in which the LORD has given Sisera into your hand. Does not the LORD go out before you?'"



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Part A: Deborah - A woman with a global impact

Application

- Global impact when we step into positions of influence
- Opportunity to influence and impact the world around us
- Being a woman does not limit our capacity to make a global impact
- Draw inspiration from Deborah's example



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Part B: Embracing the call of global entrepreneurship under God's authority

Psalm 2:8, "Ask of me, and I will make the nations your inheritance, the ends of the earth your possession."

1 Embracing God's invitation

Matthew 7:7-8

"Ask, and it will be given to you; seek, and you will find; knock, and it will be opened to you. For everyone who asks receives, and the one who seeks finds, and to the one who knocks, it will be opened."

James 1:5

"If any of you lacks wisdom, let him ask God, who gives generously to all without reproach, and it will be given to him"

2. God's provision and guidance

Philippians 4:19

"And my God will supply every need of yours according to his riches in glory in Christ Jesus."

Proverbs 3:5-6

"Trust in the Lord with all your heart, and do not lean on your own understanding. In all your ways acknowledge him, and he will make straight your paths."



Part B: Embracing the call of global entrepreneurship under God's authority

3: A global vision and impact

Acts 1:8

"But you will receive power when the Holy Spirit has come upon you, and you will be my witnesses in Jerusalem and in all Judea and Samaria, and to the end of the earth."

Matthew 28:19-20

"Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all that I have commanded you."



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Part A: Deborah - A woman with a global impact

Application

- Seek God's Guidance
- Embrace Kingdom values
- Use Influence for good to bring about impact and transformation
- Stewardship
- Prayerful Dependence

Our entrepreneurial endeavours can be instruments for transformation and blessing in the nations.

Matthew 5:16

"In the same way, let your light shine before others, so that they may see your good works and give glory to your Father who is in heaven."



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PIONEER // DEBORAH THE PIONEER:


STEWARDED A PIONEERING
MANTLE MARIANNE PETERSEN

Marianne Petersen



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Deborah, The Pioneer

Stewarding the
Pioneering Mantle

#THEDEBORAHCONFERENCE2023



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God's heart for us today



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Kingdom Pioneer



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The word '**Pioneer**' is so significant for the end times
we are living in and we will see a mighty rise of
Kingdom Pioneers rise out of the wilderness, rise out of
church pews, rise out of buildings and take territory,
take the harvest fields



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What is a Pioneer?

A pioneer is a person who is among the first to explore or settle a new country or new area. Someone who begins something new, a person who creates or develops new ideas, methods, one of the first settlers in new territory.



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“Jesus began something completely new in human history - a missionary movement. Our mission begins and ends with Jesus, our Apostle. The word apostle refers to someone who is sent. Jesus knew he was sent by God in a unique way. Forty-one times in the Gospel of John, Jesus refers to himself as being sent. He was deeply conscious of being sent with God the Father’s authority to speak and act on God’s behalf. Jesus’ awareness of being sent flowed from his unique relationship with God as Father and his empowerment by the Spirit”

Pioneering Movements by Steve Addison



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Pioneers lead from the inside out, everything that is needed to pioneer and lead will come from the inside out. It will overflow from the inside, so know that God will be doing a work internally and it will flow from this place.



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Key points from the Pioneering Movements book that Holy Spirit really highlighted about pioneers;

- Movement Pioneers are unqualified
- Movement Pioneers learn as they go
- Movement Pioneers live the Gospel
- Movement Pioneers are focused and stay on target
- Movement Pioneers won't be fenced in
- Movement Pioneers are like Jesus in life and death



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- Movement Pioneers will follow Holy Spirit wherever He leads
- Movement Pioneers value intimacy, understand obedience and are willing to always pay the cost to pioneer
- Movement Pioneers are not moved by man's opinion but by God's heart
- Movement Pioneers are unafraid to build and pioneer God's way, no matter how crazy they may look to the world



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The truth about being a KINGDOM PIONEER is that God has called them to take territory and to occupy the land, and the truth is this land is already yours! You already have the victory, God has already made a way, God will drive out the giants, you just need to walk it out! We do this through business...



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What is a Pioneering Mantle?



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What is a Mantle?

The mantle represented a man's gift, the call of GOD,
and the purpose for which GOD had called him.



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Deborah The Pioneer



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Pioneering on the Business Mountain!



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Impartation



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Morning Tea

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PROPHETIC // RELEASING THE HEAVENS
(IDEAS/WRITINGS/COMMUNICATION
STRATEGIES) TO IMPACT GLOBALLY

NIC HENRY JONES

Nic Henry Jones



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PROPHETIC

RELEASING THE HEAVENS

Ideas / Writing / Communication Strategies

MARXET ME



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ABOUT ME

Market Me Marketing

Building Business 'The Smart Way'.

www.marketmemarketing.com

Author

yourlifeyourmasterpiece.com

Business + Life Coach

'Unlocking Potential in Individuals, Brands & Organisations'.

www.nichenryjones.com

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PROPHETIC

RELEASING THE HEAVENS

Ideas / Writing / Communication Strategies

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TODAYS SESSION

Prophetic & Flow
Building vision
Content Hacks
Chat GPT

*'Ask of me, and I will give you
the Nations as your
Inheritance'*



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PROPHETIC

RELEASING THE HEAVENS

King Solomon: 2 Chronicles 1:11-12

Didn't ask for riches, didn't ask for success, fast horses and chariots, or other worldly things. He asked for WISDOM.

God's response: since you haven't asked me for the thing everyone else does, I will give you all the riches of the world.

In other words, priorities are right.
ASK FOR WISDOM not success.

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PROPHETIC

RELEASING THE HEAVENS



PROPHETIC FLOW

- **Ask for wisdom - what to say no to, yes to, later to**
- **If there's no #flow it's no go!**
- Kingdom Entrepreneurs must be in tune with the Holy Spirit - direction, insight, warnings, peace, ideas
- Business is all about people - let God speak - success comes when you 'serve', 'engage', 'uplift & edify others'
- Most of our battles can be fought through surrender, prayer & waiting
- Pay attention to how the Spirit speaks
- Train yourself to listen every waking hour - takes practice
- Pay attention to how you feel physically on something
- When confused ... wait
- Not every good and perfect idea comes from above! Sometimes it's timing or a step closer to where God is leading you.
- Don't get stuck in 'local', envision & position for GLOBAL

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BUILDING VISION

- **Seek God first for the vision of your Business. He has positioned you to do what you do. He needs you to do what you do.**
- Global - partner with God in GLOBAL. Do your bit, let him do the rest.
- Build vision for your audiences - why do they need you & what you offer?
- What's in it for them?
- How will their business or life be different with engaging you and your Brand

DISCUSS
MARX**ET ME**



PROPHETIC
RELEASING THE HEAVENS



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PROPHETIC

RELEASING THE HEAVENS



CONTENT HACKS

- Work on 3 month schedule (12 wks)
- Block half day out
- Determine your 6 key content types eg insp quote, about, journey, product/service feature etc
- Create 12 of each at the same time then move to next
- 6 post types x 1 post/wk ea = 6 posts/wk x 12 weeks = 72 posts
- Canva - create image templates for each content type - duplicate, edit, duplicate
- Schedule what you can
- Post the 'journey' and day to day posts that keep followers in the loop and content fresh
- Map out 3 months of Newsletters to align with content - it should all be similar and integrated
- Write your blog post/newsletter - break points/sections down into blog post snippets
- MMM Content Mapping tool - \$49

MARX**ET ME**



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SIMPLE PLANNING TOOL

MOUNT BARKER SUNDAY EASTER MARKET							
A	B	C	D	E	F	G	
MOUNT BARKER SUNDAY EASTER MARKET			OFFICIAL HASHTAG #MBSEM19				
					Families with kids aged 0-16, Grandparents, Local Mount Barker residents + 10 miles		
Quarter:	Feb, March, April	Website/landing pages:	Eg. www.mbeastershow.com.au		Target market:		
Quarterly Focus:	Mount Barker Sunday Easter Market	Taglines:	#eastersunday #community #mountbarker #foodandwine #localproduce #entertainment #localtalent #volunteers #countdown		Key Team members and contacts:	Juliet	
Objectives:	Increase brand awareness, get Facebook event 'interested' to 10k. Grow email database. Get bookings, secure sponsorship	Hashtags:				Marketing Director	
Potential Collaborations:	Charities, local council, South Aust Govt, local businesses	Important dates to feature:	Launch event 13th March.			Jason	
Content Assets needed:	Event landing page, event/brief booking page, event branding, social media tiles/promotion information, flyers	Other notes for this period:				Nic	
Imagery:	5 new 15 second product videos, professional photos in GDRIVE folder. Graphic design: flyer, social media tiles, email signature.	Team Meetings:	First tuesday of every month 10am AEST.	Zoom meeting ID 475-556-6581223			
			Month 1	Month 2	Month 3		
Monthly Theme:							
PR Strategy:	Adelaide Hills Radio, interviews with local businesses/stall holders/Mikiyla Gilbert	2 PR pieces a month	2 PR pieces a month	2 PR pieces a month			
Weekly EDM	Highly targeted, highly measurable, personal and cost effective. EDM will support and brand build through other media. EDM will pull together all other marketing efforts providing a cohesive marketing campaign with strong call to action.	Latest news, new stallholders, register now, sponsorship open etc.	Latest news, new stallholders, register now, sponsorship open etc.	Latest news, new stallholders, register now, sponsorship open etc. HURRY!			
Social Media Posts	Variety of posts - 5 per week to get more traction on platforms. Share from other local pages. #collaborate These compliment what goes out in newsletter, landing pages. Builds trust, brand awareness, adds value, keeps your event front and centre. Storytelling and vision build.	20	20	20			
Social Media Ads	Facebook, LinkedIn and Google video ads to promote to target audience.	\$250	\$250	\$250			
Re-targeting	Retargeting budget - keep retargeting visitors to the website for 7 days after initial visit.	\$250	\$250	\$250			

SIMPLE PLANNING TOOL

19	SOCIALS MAP	Month 1	Month 2	Month 3
20		ABOUT	ENTERTAINMENT SHOWCASE	FOOD + BEVERAGE
21	KEYWORDS FOR MAPPING	STALLHOLDER FEATURE	STALLHOLDER FEATURE	SPONSORS
22	ABOUT	EASTER JOKES/INSPIRATIONAL POST	FOOD + BEVERAGE	COUNTDOWN POST
23	STALLHOLDER FEATURE	ENTERTAINMENT SHOWCASE	EASTER JOKES/INSPIRATIONAL POST	VOLUNTEERS
24	EASTER JOKES/INSPIRATIONAL POST	WHATS IN IT FOR THEM POST	SPONSORS	STALLHOLDER FEATURE
25	ENTERTAINMENT SHOWCASE	FOOD + BEVERAGE	ABOUT	EASTER JOKES/INSPIRATIONAL POST
26	WHATS IN IT FOR THEM POST	SPONSORS	VOLUNTEERS	ENTERTAINMENT SHOWCASE
27	FOOD + BEVERAGE	COUNTDOWN POST	FOOD + BEVERAGE	WHATS IN IT FOR THEM POST
28	SPONSORS	VOLUNTEERS	ENTERTAINMENT SHOWCASE	ABOUT
29	COUNTDOWN POST	ENTERTAINMENT SHOWCASE	WHATS IN IT FOR THEM POST	SPONSORS
30	VOLUNTEERS	SPONSORS	COUNTDOWN POST	COUNTDOWN POST
31		EASTER JOKES/INSPIRATIONAL POST	VOLUNTEERS	EASTER JOKES/INSPIRATIONAL POST
32		VOLUNTEERS	FOOD + BEVERAGE	STALLHOLDER FEATURE
33		ABOUT	ABOUT	VOLUNTEERS
34		FOOD + BEVERAGE	SPONSORS	ABOUT
35		STALLHOLDER FEATURE	ENTERTAINMENT SHOWCASE	COUNTDOWN POST
36		ENTERTAINMENT SHOWCASE	EASTER JOKES/INSPIRATIONAL POST	ENTERTAINMENT SHOWCASE
37		FOOD + BEVERAGE	STALLHOLDER FEATURE	STALLHOLDER FEATURE
38		EASTER JOKES/INSPIRATIONAL POST	WHATS IN IT FOR THEM POST	SPONSORS
39		ENTERTAINMENT SHOWCASE	VOLUNTEERS	WHATS IN IT FOR THEM POST
40		COUNTDOWN POST	ABOUT	FOOD + BEVERAGE
41		ABOUT	EASTER JOKES/INSPIRATIONAL POST	VOLUNTEERS
42		WHATS IN IT FOR THEM POST	FOOD + BEVERAGE	ENTERTAINMENT SHOWCASE
43		SPONSORS	EASTER JOKES/INSPIRATIONAL POST	EASTER JOKES/INSPIRATIONAL POST
44		VOLUNTEERS	ABOUT	COUNTDOWN POST
45		ENTERTAINMENT SHOWCASE	SPONSORS	ABOUT
46		ABOUT	COUNTDOWN POST	COUNTDOWN POST
47				
48				
49				
50				



Event Marketing ▾

Timeline ▾

Content Mapping ▾

Sales Team ▾

Marketing Team ▾

Events ▾

Budgets ▾

CHAT GPT

- It's not a one size fits all approach
- Know what content you need - ensure tone is correct
- Put one post in and ask the bot to reword it 3 times. You then have 3 different posts you can edit and use.



PROPHETIC
RELEASING THE HEAVENS



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40 DESIGNS IN 2MINS



Canva

<https://www.youtube.com/watch?v=asVdcLOtjFM>



PROPHETIC

RELEASING THE HEAVENS



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PROPHETIC RELEASING THE HEAVENS



PROPHETIC FLOW // REMINDERS

- **If there's no #flow it's no go!**
- Kingdom Entrepreneurs must be in tune with the Holy Spirit
- Business is all about people - let God speak - success comes when you 'serve', 'engage', 'uplift & edify others'
- Most of our battles can be fought through surrender, prayer & waiting
- Pay attention to how the Spirit speaks
- Train yourself to listen every waking hour - takes practice
- Pay attention to how you feel physically on something
- When confused ... wait
- Not every good and perfect idea comes from above! Sometimes it's timing, a step closer to where God is leading you or a distraction.

MARXET ME



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PRAYER // GLOBAL IMPACT:
PRAYING AT THE FOOTSTOOL
OF THE FATHER

MAREE CUTLER-NAROBA

Maree Cutler Naroba



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Part A Deborah: Praying at the Footstool of the Father

1. Deborah's intimacy with God through prayer

Judges 4:4 "Now Deborah, a prophetess, the wife of Lappidoth, was judging Israel at that time."

2. Seeking God's wisdom and direction

Judges 4:6-7

"She sent and summoned Barak... 'Has not the Lord, the God of Israel, commanded you, "Go, gather your men Naphtali and the people of Zebulun?"'"

3. Intercession for God's People

Judges 5:2-3

"That the leaders took the lead in Israel, that the people offered themselves willingly, bless the Lord!... Hear, will make melody to the Lord, the God of Israel."



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Part A Deborah: Praying at the Footstool of the Father

Application Points

- a. Cultivate intimacy with God
- b. Seek God's wisdom
- c. Be an intercessor

Prayer is a transformative and powerful means of connecting with God.

It can impact not only our spiritual lives but also our business endeavours.



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Part B Deborah: Praying at the Footstool of the Father

Psalm 95:6: "Oh come, let us worship and bow down; let us kneel before the Lord, our Maker!"

1. Accessing the Footstool of the Father

Hebrews 4:16

"Let us then with confidence draw near to the throne of grace, that we may receive mercy and find grace to help in time of need."

Ephesians 3:12

"In him and through faith in him, we may approach God with freedom and confidence."

2. The Power Unleashed in Prayer

Matthew 21:22

"And whatever you ask in prayer, you will receive, if you have faith."

James 5:16b

"The prayer of a righteous person has great power as it is working."

3: Praying with a Kingdom Mindset

Proverbs 16:3

"Commit your work to the Lord, and your plans will be established."



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Part B Deborah: Praying at the footstool of the Father

Application Points

- Develop a consistent prayer life
- Pray with faith, expectation and boldness
- Seek God's wisdom in decision-making
- Align your business with Kingdom values
- Pray for your team
- Pray for divine provision:
- Pray for Kingdom impact and transformation:

Activation

Deuteronomy 32:30a

“How should one chase a thousand, and two put ten thousand to flight”



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Lunch: Connect & Reflect

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Impacting Nations...

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ENTREPRENEURS
Academy

www.kingdomwomenentrepreneurs.com.au



ello, my
willa, congrats!
centreprouit



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Activate

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Sessions

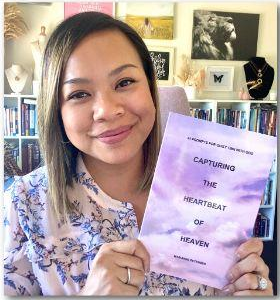


Activate Sessions

4 GROUPS

4 X 25-MINUTE ROUNDS

PLUS 2 X 5 MIN STRETCH BREAKS



PILLAR 1 AND 6
STRATEGIC AND U (YOU)
MARIANNE



PILLAR 2 HR AND
OPERATIONS - SUE
WITH A 10-MINUTE
TRACEY VIDEO



PILLARS 3 AND 5 LEGAL
AND FINANCES - MAREE



PILLAR 4 MARKETING
NIC



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Networking Dinner

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Impacting Nations...

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**DEBORAH // THE SIGNIFICANCE
OF BRINGING A GOOD REPORT**

MAREE CUTLER-NAROBA

Maree Cutler Naroba



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Part A Deborah: The significance of bringing a good report

Joshua 2:23-24

"Then the two men returned, came down from the hills, crossed the river, and came to Joshua son of Nun. They told him everything that had happened to them. 'The Lord has surely given the whole land into our hands,' they said."

1. The spies who brought the good report

2. The power of perception and faith

3. The impact of a good report

Application

- a. Choose faith over fear
- b. Share stories of God's faithfulness
- c. Be intentional in perception and perspective



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Part B: Deborah - Bringing a good report of faith and victory

1. Deborah's role as a Prophetess and Judge

Judges 4:4

"Now Deborah, a prophetess, the wife of Lappidoth, was judging Israel at that time."

2. The Song of Deborah in Judges 5

Judges 5:1-3

"Then sang Deborah and Barak the son of Abinoam on that day: 'That the leaders took the lead in Israel, that the people offered themselves willingly, bless the Lord! Hear, O kings; give ear, O princes; to the Lord I will sing; I will make melody to the Lord, the God of Israel.'"

3. Inspiring faith and courage

Judges 5:9

"My heart goes out to the commanders of Israel who offered themselves willingly among the people. Bless the Lord."

Application

- The importance of sharing testimonies of God's faithfulness and victories in our lives
- Bringing back a good report inspires faith and courage in others



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ARISE Book Launch

- A good report of God's faithfulness and victories in my life
- My prayer is this book inspires faith and courage in you of His unfailing love.
- That this book would become a **catalyst for action, inspiring you to trust in God's promises and step into the fulfilment of His plans.**

Thank you for coming to celebrate this with me.

Thank you to my cheering squad.

Thank you to the Father.

